

Welcome to the community!

Thank you for your interest in submitting designs to StyleFactory. Designer's are integral to our brand and we value each designers unique perspective and aesthetic. We choose designers who have great modern furniture and home decor product designs with strong market potential and then we let our community influence which designs we make available for purchase.

Submission Guidelines

- Please submit furniture, lighting, accessories and home decor product designs
- Please utilize your best presentation skills and put your best foot forward!
- Please package high resolution jpeg files and a separate text document with submission requirements below in a zipped folder under 1MB in total
- Please send submission packets to submissions@stylefactory.com
- A Non-disclosure Agreement will be supplied by StyleFactory only at the request of the designer.

Submission Requirements

- Design Title
- Size (W x D x H)
- Standard & Detail Views

- Materials (Specify finish if applicable)
- Description of Inspiration and/or Design Intent
- Designer Bio
- Designer Headshot
- When Available, provide link to hosted video(s) related to the design or the designer
- Please include your name and email address in your submission document



Explanation of Submission Decline Reasons

- **Poor Presentation.** A design may be declined if the presentation does not clearly illustrate the fabrication and/or function of the design. Models, Renderings, and Photoshop Images must be phenomenal.
- **Submission Needs Work.** We want every design submitted to StyleFactory to have the best possible chance at being chosen for production. Sometimes submissions are declined because we feel the idea could use a little more work to be up to the standard that will give it the best shot. We will do our best to help eliminate overly designed elements, unnecessary manufacturing processes, and liability factors. We may or may not provide specific feedback about declined designs.
- **Submission is not Aligned with StyleFactory Brand.** StyleFactory is a Modern Contemporary Furniture brand with a focus on lean manufacturing processes. Handcrafted or off-trend designs may not be considered if they are not aligned with our brand.
- **Artwork Contains Copyrighted Material.** A submission will be declined if it contains copyrighted material or any material(s) that you do not have permission or rights to use.
- **Duplicate Submission.** A submission will be declined if it is a duplicate or too closely resembles an existing product.
- **Poor Image Quality.** A submission will be declined if the quality of your image is too poor (pixilated or blurry). StyleFactory requests as many views of the design as possible to fully visualize your design.
- **Not Producible.** In order to approve a design we need clear proof of concept. A working prototype is by far the best for design submission, because it demonstrates how far the designer has considered the manufacturing difficulties. A submission can be declined if it's impossible to manufacture.